**HANNAH BRAUN**

88 Howard St. • San Francisco, CA 94105 • (630) 336-7100 (Cell) • hbraun1223@hotmail.com

**EDUCATION**

# DePaul University | Chicago, IL 2012 - 2014

* Bachelor of Science in Public Relations & Advertising

**EXPERIENCE**

**JustAnswer**

**Content Quality Audit Consultant | San Francisco, CA February 2015 – March 2015**

* Analyzed the website and all related content to determine the quality of responses by JustAnswers’ subject experts
* Created a method to measure return rate of customers based on overall quality of subject experts
* Benchmarked the design and functionality of the company’s website to other websites that were either viewed as competitive or in the same industry
* Performed research on the overall user-design experience and marketability of the website’s platform

**Citizens For Lisa Madigan, Attorney General of Illinois**

**Marketing Communications Intern | Chicago, IL April 2014 – June 2014**

* Researched strategic material to prospect potential campaign donors and presented research on Excel and PowerPoint
* Designed and implemented a variety of marketing material including: flyers, graphics and presentations
* Copy editing and updating of web pages

**Sound Freight Systems, LLC**

**Internal Communications Intern| Chicago, IL May 2013 – September 2013**

* Created and updated media lists
* Worked with graphic designers to create the company’s first standard template for external communications
* Collected, created, and organized the flow of internal and external information
* Created the structure and implementation of a new social media campaign for the company

**LionHaus**

**Marketing Intern| Champaign, IL May 2012 – September 2012**

* Demonstrated ability to engage with managers and sales personnel to brainstorm ideas for innovative marketing campaigns
* Achieved a strong, visible social media presence and developed concepts with viral potential for the company’s user base
* Created and implemented the company’s communications strategy and related materials
* Worked with the CEO to create a variety of events to promote the company

**Tyndale House Publishing**

**Marketing Intern | Wheaton, IL Jan 2010 – Feb 2010**

* Aided in the development and implementation of a monthly newsletter
* Demonstrated planning and organizational skills by creating progress reports for management
* Development positive relationships with clients by professionally representing the business
* Understood the values and challenges of the marketing department

**SKILLS**

* **Microsoft Office:** Excel, PowerPoint, Word, Access
* **Photoshop**
* **Apple User**
* **Statistical Package for the Social Sciences (SPSS)**

**Additional**

* **Peace Lutheran Church**

*Counselor at Vacation Bible School/ Mission Work Leader*

* + Assisted with preparation of daily activities
  + Coached children in creative science projects
  + Rebuilt homes for less fortunate
  + PADS
* **Volunteer:** PADS (Public Action to Deliver Shelter)
* **Interests: t**ennis, skiing, traveling, cooking, social media, and spending time with my family